

# INCREASE YOUR REVENUE IN SPITE OF EMPTY SEATS



## COVERMASTER SEAT FILLERS ARE A SOLUTION TO LOST REVENUE!

- Turn those empty seats into revenue generators by selling high profile branding opportunities in high demand TV sightlines
- Custom design entire sections of seats to provide your advertisers with super-sized branding images that can't be missed
- Available fan image fillers can turn empty stands into a full house look for your television audience

FOR MORE INFORMATION ABOUT COVERMASTER SEAT FILLERS,  
CALL US TODAY AT **800-387-5808 (INTL: +1-416-745-1811)**

[COVERMASTER.COM/ARENA-SEATCOVER](http://COVERMASTER.COM/ARENA-SEATCOVER)

**I A V M** INTERNATIONAL  
ASSOCIATION OF  
VENUE MANAGERS

**50** YEARS  
**COVERMASTER®**  
NO ONE COVERS IT BETTER

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