

# INCREASE YOUR REVENUE IN SPITE OF EMPTY SEATS



ABSTRACT IMAGE OF  
CHEERING FANS

ACTUAL IMAGE OF  
CHEERING FANS

## COVERMASTER SEAT FILLERS ARE A SOLUTION TO LOST REVENUE!

- Turn those empty seats into revenue generators by selling high profile branding opportunities in high demand TV sightlines
- Custom design entire sections of seats to provide your advertisers with super-sized branding images that can't be missed
- Available fan image fillers can turn empty stands into a full house look for your television audience

FOR MORE INFORMATION ABOUT COVERMASTER SEAT FILLERS,  
CALL US TODAY AT **800-387-5808 (INTL: +1-416-745-1811)**

[COVERMASTER.COM/BSC-SEATCOVER](http://COVERMASTER.COM/BSC-SEATCOVER)



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